



the many benefits of

# membership

## MEMBER SERVICES

- Real Estate Forms (hardcopy & electronic)
- REALTOR® Store
- SentiLock Electronic Keybox System (subscription-based service)
- The Tech Doctor
- Facebook Groups
- Forewarn App
- Online Voting Programs
- Online Membership Roster
- Meeting Space Rental
- Comprehensive Document Library
- REALTOR® Logos
- Awards Program
- Promotion of State & National Association Benefits Packages
- Call Support by Professional Staff

## DISPUTE RESOLUTION SERVICES

- Professional Standards Program for Resolution of Business Disputes & Ethics Complaints
- Enforcement of REALTOR® Code of Ethics
- Mediation Program
- Legal Action Fund
- Professional Expectations Pledge
- Report Suspicious Mortgage Fraud Tool

## EDUCATION & EVENTS

- Class & Event Schedules
- Annual Brokers Meeting
- Code of Ethics Training
- Continuing Education Courses
- Core Knowledge Reimbursement for New Members
- Designation Programs
- Emerge
- Master of Brokerage Principles Certification
- Fair Housing & Diversity Training
- Hackathon
- International Real Estate Practitioner Certification
- Installation & Awards Breakfast
- Legal Updates
- Lunch-n-Learn Seminars
- Marketing Tips & Techniques
- New DR Orientation
- New REALTOR® Member Orientation
- REBarCamp
- Risk Reduction Resources
- MICHRIC Training
- "Young Professionals" Networking Events

## PUBLIC AFFAIRS & ADVOCACY

- Protection of Private Property Rights
- Communication with Elected Officials
- Identification of Candidates Supporting REALTOR® Issues
- Monitoring of Ballot Initiatives
- RPAC
- Promotion of Affordable Housing Initiatives

## PUBLICATIONS & SUBSCRIPTIONS

- Press Releases
- Weekly Newsletter
- Monthly Statistical Report
- Shareable Blogs
- Annual Real Trends Subscription (provided to all broker members - a \$350 value!)

## PUBLIC WEBSITE

- Over 78,000 Unique Visitors Monthly
- Property Search
- Find a REALTOR®
- Open House Search
- Neighborhoods
- Schools
- Economic Development Resources
- Buying & Selling Tips
- Foreclosure Resources
- Helpful Links

## SALES & LISTING TOOLS

- MLS: MICHRIC Database (22 counties wide)
- Residential Rental Listing Section ( RRLS)
- The MLS Exchange Inc. (An MLS Cooperative for Designated REALTOR®)
- Tax, CMA, and Other Data Software
- Open House Search
- Data Verification & Quality Insurance
- Comparable & Statistical Data
- Calculators (Balloon, Mortgage, Seller's Net Sheet)
- ShowingTime
- DotLoop
- Zipforms
- MarketStats & FastStats
- Data Feeds Third Party Aggregators

## VOLUNTEER & LEADERSHIP OPPORTUNITIES

- Committees, Task Forces & Focus Groups
- Board of Directors
- GRAR Leadership Academy (GRARLA)
- Key Person Assignments to Local Municipalities
- Community Outreach Programs