

# the many benefits of affiliate membership

Affiliate members are individuals who are interested in the real estate business as salaried employees of banks, savings and loan associations, abstract and title companies, public utilities, educational, governmental, or other similar organizations, and who are in sympathy with objectives of the Association, but do not hold a real estate or appraiser license. Take advantage of the many benefits of becoming an affiliate member!



## EVENTS & EDUCATION

From educational seminars to our Annual Installation & Awards program and everything in between, GRAR regularly holds opportunities to its members for education, growth, and networking. As an affiliate member, you are welcome to attend these events and often are provided the opportunity to sponsor, if you would like.



## PERSONAL DEVELOPMENT

Participate in the growth and development of our Association through service on one of more than 20 committees. Often volunteer members of these committees form both professional and personal bonds that last a lifetime!



## FACEBOOK GROUP

As an affiliate member, you will have access to our extremely active, private, members-only Facebook group of almost 2,000 members! This is a great opportunity to network and promote your professional services in this exclusive forum.



## MEETING ROOMS

Rooms at the Association office are available for rent at special rates for its members. These include a 170-seat auditorium, a meeting room for up to 40 attendees, and a board room for 20 or less. Rooms are equipped with the latest A/V technology and on-site support.



## COMMON LOCKBOX SYSTEM

Eligible affiliate members may participate in the SentiLock system. This provides a uniform security system for properties, where access is gained electronically using your mobile phone.



## ACCESS TO NON-MLS SYSTEMS

Including, but not limited to: Forewarn, ShowingTime, Weekly Mailing, Statistical Reports, Calendar of Events, Mortgage Rates, County Public Tax Info, Millage Rates, etc.



## PUBLICATIONS

Each member of GRAR electronically receives the GRAR Weekly Mailing, covering pertinent issues and current events of the real estate industry. Advertising in the publication is available at a special member rate.



## REALTOR® STORE

At the Association office, GRAR offers a complete line of items of interest to its members at special member rates.



## ROSTERS & MAILING LABELS

Members may order mailing labels and rosters for specific membership types at a special member rate.

**Greater Regional Alliance of REALTORS®**  
**660 Kenmoor Ave SE**  
**Grand Rapids, MI 49546-2331**  
**616/940-8200 • Fax 616/940-8216**  
**Toll Free 1-888-940-GRAR**  
**www.grar.com**

## **APPLICATION INSTRUCTIONS For Affiliate Membership**

### **AFFILIATE**

Affiliate members shall be individuals who are interested in the real estate business as salaried employees of banks, savings and loan associations, abstract and title companies, public utilities, educational, governmental, or other similar organizations, but are not engaged in real estate activity on their own account or in association with a licensed real estate broker, who are in sympathy with the objects of the Association, and who:

1. Submit completed application form. Applications can be emailed to: [application@grar.com](mailto:application@grar.com) .
2. Submit an application fee of \$129.00 (make check payable to “GRAR” or you may pay be credit card.
3. You will receive a link to pay the pro-rated annual dues, payable within 30 days.

The application fees above are one-time fees provided that membership is continuous. Former members may reinstate to the same or any other type of membership within one year of the date of termination by paying a reinstatement fee equal to one-half of the current application fee and all outstanding amounts, if any.

Note: Provided continuous membership is maintained, the Application Fee is a one-time fee. Former REALTOR® members have the ability to reinstate membership within one year of the date of cancellation of membership by paying a Reinstatement Fee equal to ½ of the current Application Fee, as well as any outstanding amounts.

Eligible affiliates may obtain a Sentrilock e-Key by paying a monthly fee of \$11.50

## AFFILIATE MEMBERSHIP APPLICATION

• Please complete all areas of the application.

• You will be notified by email of your approval.

I hereby apply for membership in the GREATER REGIONAL ALLIANCE OF REALTORS® (GRAR), and hereby enclose my check in the amount of \$129, which is to be returned to me only in the event of non-election to the Association, in accordance with the Bylaws, and is non-refundable for any other reason. In the event of my election, I agree to abide by the Code of Ethics for the Affiliate/Institute Affiliate as established and amended from time to time by the GRAR. I also agree to abide by the Constitution, Bylaws, and Rules and Regulations of GRAR, the MICHIGAN ASSOCIATION OF REALTORS® (MAR) and the NATIONAL ASSOCIATION OF REALTORS® (NAR) and, if required, I further agree to satisfactorily complete a reasonable and non-discriminatory written examination on such Code, Constitution, Bylaws, and Rules and Regulations. I consent that the Association, through its Member Services Committee or otherwise, may invite and receive information, credit reports, and comment about me from any member or other person, and I further agree that any information and comment furnished to the Association by any person in response to the invitation shall be conclusively deemed to be privileged, and not form the basis of any action by me for slander, libel, or defamation of character.

### I HEREBY SUBMIT THE FOLLOWING INFORMATION FOR YOUR CONSIDERATION:

NAME \_\_\_\_\_ NICKNAME \_\_\_\_\_

NAME TO APPEAR IN ROSTER \_\_\_\_\_  
(Last) (First) (Initial)

DATE OF BIRTH \_\_\_\_\_

POSITION WITH FIRM \_\_\_\_\_

ESTABLISHED WITH PRESENT COMPANY SINCE \_\_\_\_\_

FIRM NAME \_\_\_\_\_

FIRM ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

BUSINESS PHONE \_\_\_\_\_ EMAIL ADDRESS: \_\_\_\_\_

WEB PAGE \_\_\_\_\_

What service do you/your firm provide? \_\_\_\_\_

Do you hold an active real estate or appraisal license?  Yes  No If YES, attach copies.

Are you associated with a real estate broker/brokerage, appraiser or appraisal firm?  Yes  No

If YES, please explain association: \_\_\_\_\_

RESIDENCE ADDRESS \_\_\_\_\_ PHONE \_\_\_\_\_

CITY \_\_\_\_\_ STATE MI ZIP \_\_\_\_\_ AT THIS ADDRESS SINCE \_\_\_\_\_

List any other numbers or attach business card (Cell, etc.) \_\_\_\_\_

I AGREE THAT, IF ACCEPTED FOR MEMBERSHIP IN THE ASSOCIATION, I SHALL PAY THE DUES AS FROM TIME TO TIME ESTABLISHED BY THE DIRECTORS, MLS RULES AND REGULATIONS, IF APPLICABLE, AND THE BYLAWS. I UNDERSTAND THAT MEMBERSHIP, IF GRANTED, IS HELD BY ME INDIVIDUALLY, NOT BY MY EMPLOYING FIRM. I AGREE TO REPORT CHANGES IN MY NAME, LOCATION, ADDRESS, AND ANY OTHER APPLICABLE CHANGES, IN A TIMELY MANNER.

\_\_\_\_\_ Date

\_\_\_\_\_ Applicant's Signature

**PERSONAL DATA**

Are you currently a member of any other real estate Association whether or not affiliated with the NATIONAL ASSOCIATION OF REALTORS®?  Yes  No. If "yes," name each other Association, type of membership held, and dates establishing the time period for which membership has been held\* \_\_\_\_\_

Have you previously held membership in any other real estate Association?  Yes  No. If "yes," name each such Association, type of membership held, and dates establishing the time period for which membership was held\* \_\_\_\_\_

Have you ever been refused membership in any other real estate Association?  Yes  No. If "yes," state basis for each refusal and detail the circumstances related thereto\* \_\_\_\_\_

Are there now, or have there been within the past five years, any complaints against you or the firms that you have been associated before any state real estate regulatory agency, any other agency of government, or any real estate Association?  Yes  No. If "yes," specify the substance of each complaint in each state, the agency or Association before which the complaint was made, and the current status or resolution of such complaint\* \_\_\_\_\_

Are there now or have there been within the past five years any lawsuits brought against you or the firm that you have been associated with?  Yes  No. If "yes," specify the substance of such lawsuit and the court in which it was filed and the current status or resolution of such suit\* \_\_\_\_\_

What are the primary reasons that you would like to be an Affiliate member? What benefits are you most interested in?\* \_\_\_\_\_

I HEREBY CERTIFY THAT THE FOREGOING INFORMATION FURNISHED BY ME IS TRUE AND CORRECT, AND I AGREE THAT FAILURE TO PROVIDE COMPLETE AND ACCURATE INFORMATION AS REQUESTED, OR ANY MIS-STATEMENT OF FACT, SHALL BE GROUNDS FOR REVOCATION OF MY MEMBERSHIP, IF GRANTED.

\_\_\_\_\_ Date

\_\_\_\_\_ Applicant's Signature

<i>REQUIRED ATTACHMENTS FOR ALL APPLICANTS</i>	
	Completed Application
	\$129 Entrance Fee (check one): <input type="checkbox"/> Check made payable to GRAR    OR <input type="checkbox"/> VISA, Master Card, Discover, or American Express Account #: _____  Expiration Date:                      Name on Card:                                      Signature:

**GREATER REGIONAL ALLIANCE OF REALTORS®**  
**CODE OF ETHICS FOR THE AFFILIATE**

ARTICLE 1 - The Affiliate should keep himself informed on matters affecting real estate in his community, the state, and nation so that he may be able to contribute responsibly to public thinking on such matters.

ARTICLE 2 - In justice to those who place their interest in his care, the Affiliate should endeavor always to be informed regarding laws, proposed legislation, governmental regulations, public policies, and current market conditions in order to be in a position to advise his clients properly.

ARTICLE 3 - The Affiliate should endeavor to eliminate in his community any practices which could be damaging to the public or bring discredit to the real estate profession. The Affiliate should assist the governmental agency charged with regulating the practices of brokers and salesmen in his state.

ARTICLE 4 - In the best interests of society, of his associates, and his own business, the Affiliate should willingly share with REALTORS® and other Affiliates, the lessons of his experience and study for the benefit of the public, and should be loyal to the Association of REALTORS® of his community and active in its work.

ARTICLE 5 - The Affiliate should avoid exaggeration, misrepresentation, or concealment of pertinent facts relating to the transaction. The Affiliate shall not advise on matters outside the scope of his role in the transaction.

ARTICLE 6 - The Affiliate shall not deny equal professional services to any person for reasons of race, creed, sex, or country of national origin. The Affiliate shall not be party to any plan or agreement to discriminate against a person or persons on the basis of race, creed, sex, or country of national origin.

ARTICLE 7 - The Affiliate shall not undertake to provide professional services concerning a property or its value where he has a present or contemplated interest unless such interest is specifically disclosed to all affected parties.

ARTICLE 8 - If an Affiliate is charged with unethical practice or is asked to present evidence in any disciplinary proceeding or investigation, he shall place all pertinent facts before the proper tribunal of the Member Board or affiliated Institute, Society, or Council of which he is a member.

ARTICLE 9 - The Affiliate shall not engage in activities that constitute the unauthorized practice of law and shall recommend that legal counsel be obtained when the interest of any party to the transaction requires it.

ARTICLE 10 - The Affiliate shall be careful at all times to present a true picture in his advertising and representations to the public.