

GIANTS OF EXECUTION SERIES

Clients for Life

Discover the Secrets to Attracting,
Earning, & Keeping Your Ideal Clients



Join us for an inspiring keynote with Kendra Cooke! This is more than a presentation—it's a roadmap to growing your business by elevating your brand and building a referral-worthy reputation! You'll learn:

- How to identify your ideal clients and build genuine connections with them.
- The key actions that foster trust and loyalty in today's competitive market.
- Proven strategies to nurture relationships for long-term success.

A trailblazer in the real estate industry since 1988, Kendra's journey began as a receptionist at one of the largest brokerages in Nashville, Tennessee. From there, she rose to become the owner of a boutique brokerage, filling every role along the way. This hands-on experience has given her an unparalleled perspective on building a profitable and sustainable business.

Kendra is not just an industry expert; she's a sought-after speaker, consultant, and branding guru who has coached elite professionals nationwide for over 17 years as part of The Core Training. Kendra's innovative approach to time management and mastery of creating systems and structures have enabled her to serve over 300 families in a single year while working less than 40 hours a week.

Kendra is also the bestselling author of *Embrace, Empower, Evolve: A Practical Guide to Embracing Change*, where she shares actionable strategies to turn challenges into opportunities for growth. Known for quick, executable tips Kendra is the master at eliminating chaos, increasing productivity, and creating a referral-driven business.

Wednesday, January 22
10:00 am – 12:00 pm

St. Cecilia Music Center

24 Ransom Ave, Grand Rapids

RSVP



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